



6th North American Cargo Security Forum

4th, 5th & 6th December, Crowne Plaza Washington DC

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THE ONLY EVENT WHERE THE TRANSPORT AND LOGISTICS INDUSTRY GATHERS TO DISCUSS COMPREHENSIVE LONG-TERM STRATEGIES FOR CARGO SECURITY

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Venue



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Past Presentations



Agenda

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December 4th: Pre-Summit Workshops

Join us on December 4th for the Pre-Summit Workshops to truly get the best ROI from the No. 1 Security event in North America.

Attend these 3 indepth and interactive workshops to stay ahead of the curve and take away new strategies to implement into your supply chain.

WORKSHOP 1 North American Cargo Theft Trend Analysis

The latest estimates of cargo theft in the United States show that this "victimless" crime amounts to \$60 billion in losses annually. In this expert workshop you will take advantage of years of statistical analysis of cargo theft, and learn how to strategically improve the security of your operation.

- Discover the results of a trend analysis of 669 cargo thefts, including what are the most targeted commodities, and the most vulnerable locations
- Learn how the traditionally vulnerable localities and times of day and week are shifting, and where the new high risk areas will be
- Hear how industry collaboration can reduce the risk of attack of vehicles in unsecured rest areas
- Debate the issues of traditional security guarding vs. technology, employee screening procedures, and how the selection of transportation partners and intermediaries effects your security
- Learn how to establish a security culture within your company, and how to conduct security audits effectively

Barry Tarnef - Risk Manager - **Chubb Marine Underwriters**

GET A FREE SUMMIT CD **OR**
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Testimonials

What our customers are saying:

"I thought it was great! Excellent speakers & fantastic networking"
US & Canada Logistics Services
Security Manager
Pfizer Inc

"I think the content was excellent"
Senior Manage CSD
Procter & Gamble

"on time, on target, on topic!"
Purchasing & supply chain manager
US Postal Service

"unrivalled exposure to varying perspectives on cargo security"
Programme Director
IBM

"Excellent show, great topics, great speakers"

WORKSHOP 2

C-TPAT – What's In It For Me, How Do I Get Certified, and What Happens Next?

Over 10,000 parties have joined C-TPAT, and over 6,200 have become C-TPAT certified. In this session you will learn who is doing it and why, and how it can dramatically improve the security of your operation.

- Learn how you can become a part of a strong anti-terrorism partnership with the trade community through C-TPAT
- Hear how you can ensure the integrity of your supply chain security practices, and communicate your security guidelines to your business partners
- Discover how to secure a commitment to both trade security and trade compliance from your trade partners
- Learn what the advantages offered to C-TPAT members are by Customs and Border Protection, and what the main drivers for joining are
- Get all of your lingering C-TPAT questions answered, and decide once and for all if it's right for your operation

Raymond McGuire - VP Logistics - **Former Kellwood/Saks Fifth Avenue**

WORKSHOP 3

Top Tips for the Smooth Implementation of CBP's "10+2" Rule for Advance Trade Data Elements

Learn how 10+2 is not only feasible for your operation, but can also work in your best interest, by positioning you to gain control and predictability through visibility and conformance with designated procedures and participants. This in-depth workshop will teach you everything you need to know to ensure the successful implementation of the 10 +2 initiative.

- Security Filings will need to include more than 10 new data elements or even 10 new data sets – hear how you can meet these stringent requirements in the most seamless and efficient manner
- Discover which issues supply chain participants face in 10+2, and how you can collaborate via a global platform to collect and deliver all of the ten data elements required by USCBP
- Hear expert advice on how best to implement 10+2 from the importers' perspective, with an understanding of the importers' issues and responsibilities in collecting and filing the ten elements that do not come from the ocean carriers

Bryn Heimbeck - President - **Trade Tech**

Director, Risk Management
Sea Star Line

"Unique opportunity to update with experts about the trends & forecasts of the market"

Security Director

Guadalajara World Trade Center

"this event provided me & my company with invaluable information with the calibre of presentations"

Chairman

MewsTech

[Day 1](#) | [Day 2](#)

December 5th: Conference Day 1

Senator Patty Murray

Due to Senator Murray's demanding schedule & voting calendar, she will not be able to attend this year's Cargo Security Forum.

CHAIRMAN'S OPENING REMARKS

Richard Sherman, former Director of Global Supply chain Strategy at Microsoft until May 2007, will open the conference with a candid view of the current state of supply chains in the Hi-Tech & Electronic sector.

Richard Sherman - President - **Gold & Domas Research**

OPENING PRESENTATION

C-TPAT Update: Will You Meet the New Minimum Security Criteria?

Take advantage of the expertise of the C-TPAT Director for U.S. Customs and Border Protection, who has evaluated the efforts of more than 150 Supply Chain Security Specialists and will summarize for you what you need to do to:

- Meet the minimum security criteria to comply with C-TPAT
- Navigate the international aspects of the program crucial to global supply chains
- Ensure the integrity of your security practices and communicate your security guidelines to your business partners within the supply chain
- Assess the costs and benefits of C-TPAT initiatives, and benchmark your performance against your peers and competitors

Brad M. Skinner - Director of Customs-Trade Partnership Against Terrorism - **U.S. Customs and Border Protection**

PRESENTATION DHS and FBI joint presentation

Hear real life case studies examining cargo theft operations, the terrorist threat and key compliance updates

- Hear the latest major developments in the CTPAT program. These include looming deadlines for compliance with the new CTPAT Security Portal, changes to the Tier-2 and Tier-3 structures, and the possible impact on the C-TPAT program from pending cargo security legislation in Congress
- Gain a better understanding of seal manipulation and Learn how organized cargo theft groups operate and what deterrents are available
- Is your cargo theft being used to fund terrorist activities? Hear real life examples and make sure you know what you can do to counteract the threat
- Learn how to check your containers and understand 7 point container checks

William McLeod - Senior Special Agent - Department of Homeland Security - **ICE**
Michael Palermo - Detective **FBI** - **IT/VC Task Force**

CASE STUDY

**Hear the most up-to-date developments from the United States Postal Service
- How they increase safety & security through collaboration with service providers**

- Hear how USPS manages transport security and safety from various perspectives
 - Gain top tips on employee background checks
- Learn why adherence to standard operating procedures is essential for safe, secure transportation

Frank Scheer - Purchasing & Supply Management Specialist - **U.S. Postal Service**

PANEL SESSION

Think Globally, Act locally – This session will look at how to reduce your exposure to domestic cargo crime Stolen goods result in reduced profits, disrupted supply chains, increased premiums and disgruntled customers

- What difference can local task forces really make? Find out the results firsthand from regional authorities
- Take home top tips for getting the most from the FBI in your investigations
- What are the common pitfalls and what are the simple bottom up changes and strategies you must identify regionally to ultimately protect your international supply chain security program?

Tim Kennedy - Director Asset Protection & Corporate Security - **Fresh Direct**
Gary Schmidt - Director Global Security - **Philip Morris**
Barry Brandman - President - **Danbee Investigation**

PANEL SESSION

Climb ahead of the compliance curve – Learn how to get board approval and maximize the ROI from your security investments: Increase efficiency and visibility throughout the supply chain, lower insurance costs, faster border crossings and much more!

Dennis Treece - Director of Corporate Security - **Massport**
Frank Scheer - Purchasing & Supply Management Specialist - **U.S. Postal Service**
Steve Baus - Security Manager - **Philip Morris**
Greg Acton - Director Global Safety & Security - **Palm Inc**

CASE STUDY

Expert Tips for Ensuring your Air Cargo is Secured Quickly and Efficiently Without Flight Delays

In an era of just-in-time inventory management, delays in cargo due to security screening will be highly disruptive – and very costly. In this case study you will learn how MASSPORT envisions the smooth integration of 100% air cargo security screening with minimal disruption to aircraft schedules. The process is technology agnostic so the proposed solutions readily adapt to any federal screening standard.

- Discover how to choose the most appropriate screening model
- Learn how to avoid the pitfall of time spent resolving false sensor hits
- What do you do with a shrink-wrapped, weighed, balanced, air cargo pallet at the airport that you now think may have an explosive somewhere in the middle of it? Hear expert tips on how to deal with security screening a wide variety of cargo types expertly.
- While others' cargo either misses or delays the plane, this session will teach you the strategies for being secure, on time and in the air while your competition is left behind

Dennis Treece - Director of Corporate Security - **Massport**

PRESENTATION

Master the Art of Anti-Terrorism Technologies, Cargo Security, and the SAFETY Act

Following the 9/11 terrorist attacks many companies felt discouraged from developing and deploying antiterrorism technologies and services due to the significant liability exposure they would likely face if a future act of terrorism were to occur. As a result, Congress enacted the SAFETY Act to provide critical incentives for the development and deployment of anti-terrorism technologies and services by providing risk management and litigation management protections to providers of qualified anti-terrorism solutions. This session will teach you how to:

- Get to grips with the Department of Homeland Security's implementation of the SAFETY Act with expert advice specific to cargo security professionals
- Hear practical information covering each of the steps in the application process, including the type of information required to be submitted, the different types of protections, and the process timeline
- Take advantage of a complete summary of approved products and services

Bruce Davidson - Deputy Director, Office of SAFETY Act Implementation – **DHS**

ROUNTABLE SESSIONS

The topics being discussed will include:

1. Analyzing your supply chain risk: Understanding what your company & business partners need to invest in & how to identify weakness

Gary Schmidt - Director Global Security - **Philip Morris**

2. Best Practices Interaction: Share Your Positive & Negative Experiences About Asset Protection Safeguards, Procedures and Technology

Barry Brandman - President - **Danbee Investigation**

3. Discover the Top Tips for Integrating Heightened Security Standards into your Import/ Export Operations

Bill Anderson - Director Global Security - **Ryder**

4. Discover the latest risk prevention technologies & solutions – using information technology to enhance security & greater cargo visibility

5. Assess the benefits of industry self regulation & setting international standards for security – what can you expect for the future?

END OF DAY ONE

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December 6th: Conference Day 2

CASE STUDY

IBM Helps You Recognize the Importance of Authorized Economic Operator Programs

Recognizing the value and importance of government/ industry partnerships, IBM has forged the path by meeting with key government officials in countries that are considered critical to the success of its asset based supply chain. Let IBM show you:

- The need for common standards and the early implementation of programs like the World Customs Organization SAFE Framework and Authorized Economic Operator (AEO) Programs
- What you can take-away from the IBM expert approach to enhancing the security of global supply chains
- How to benefit from the lessons learned from IBM's AEO and AEO pilot experiences

- How to meet the industry's expectations associated with participation in supply chain security programs
- What the next steps in enhancing your supply chain security must be

Debbie Turnbull – Executive Program Manager, Supply Chain Security – **IBM Corporation**

CASE STUDY

How to Best Analyze your Company's Import Data to Understand and Assess the Security of your Global Supply Chain

Let BOEING, a C-TPAT Tier 3 company, share their global supply chain expertise and show you how you can revolutionize your operations.

- Learn how to evaluate import data in-depth and how to use that data to prioritize C-TPAT efforts
- See how the Boeing program to address security priorities is improving efficiency and changing the global supply chain
- Hear how you can build a highly effective global supply chain security strategy

Ava Turner – Supply Chain Security Analyst – **Boeing**
Greg Acton - Director Global Safety & Security - **Palm Inc**
Barry Brandman - President - **Danbee Investigation**

PANEL SESSION

Analyzing your global risks and ensuring a secure supply chain beyond your company and internationally - Understand what your company and partners need to invest in and learn how to pin point key weaknesses

- Learn how to identify the key concerns for your specific supply chain based on: - the type of products you carry - The key issues your company experiences - the legal or regulatory requirements
- Discover how to assess your company's specific risks – What is the impact to the hiring and contracting process as a result of cargo security issues? Hear about the growing demand for pre-hire investigations, background checks and random security screenings
- How can you work together with all your suppliers and transportation partners to ensure a safer and smoother transfer of goods? Learn how collaborative preparedness among business partners generates investment resources - to decrease vulnerabilities in your logistics operations

Ava Turner – Supply Chain Security Analyst – **Boeing**
Greg Acton - Director Global Safety & Security - **Palm Inc**
Barry Brandman - President - **Danbee Investigation**
Bill Anderson - Director Global Security - **Ryder**

CASE STUDY

What are your Maritime Security Training Requirements Update?

- Discover the changes to international conventions and domestic regulations on security training that will affect your operation
- Learn the status of the MARAD/USCG national maritime security course approval system from a nationally recognized security expert
- Discover the revisions to the U.S. Marine Administration training standards and model curriculum that shed insight on your own security modifications

Dr. Jon Helmick – Chairman – **MARAD/USCG MTSA 109 Committee**

PRESENTATION

Integrating Heightened Security Standards into your Import/ Export Operations

With the SAFE Port Act authorizing an annual \$821 million investment to defend U.S. Ports, and more Senate and House bills on the way, now is the time to harmonize your security standards and improve efficiency and effectiveness in the regulation of cargo security.

- Discover how UTi's heavy investment in tracking technology is saving their customers money and speeding their containers through inspection
- Learn how to establish a coherent supply chain security plan, and where to invest time and money
- Hear how to identify risks, assess vulnerabilities, and analyze current operational security procedures

Philip Abbate – VP North East Region – **UTi**

CASE STUDY

Discover how to secure your supply chain with North America's largest retail logistics provider.

- What are the latest risk prevention technologies and solutions? Gain an insight into using information technology to enhance security and gain greater cargo visibility
- Make sure your assets are completely managed and protected by real-time security tracking to counteract cargo theft and identify potential terrorist activities

John Tabor - Director of Security - **National Retail Systems Inc**

END OF DAY TWO

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US Toll Free: 1 800 814 3459 EXT.299
World Telephone: +44 (0) 2073757178
E: thughes@eyefortransport.com

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